"MAKE THE CORRECTION ON THE NEGATIVE"

PRICE LIST

DEARDORFF PHOTOGRAPHIC APPARATUS

PRICES IN EFFECT OCTOBER 15, 1953 — **SUPERSEDES PRICE LIST EFFECTIVE JUNE 1, 1952**

This folder contains prices of all Deardorff Products. These prices and the specifications shown in our catalogue and catalogue sheets are subject to change without notice. It is suggested, before bidding on contracts or making important sales, that these prices and specifications be checked with our factory. Other manufacturers prices subject to same conditions.

ALL PRICES AND SPECIFICATIONS ARE SUBJECT TO REVISION WITHOUT NOTICE

PRECISION VIEW CAMERAS AND ACCESSORIES

VIEW CAMERAS

Size of Camera	List Price
4x5 ***Special***, Double Swing Front Model	$240.00
4x5 ***Special***, Double Swing Front Model, with Revolving Back only	261.00
5x7, Double Swing Front Model	240.00
8x10, Double Swing Front Model	330.00

Includes Lens Board and Reversible Back. Reducing Back may be substituted for full size at above prices.

VIEW CAMERA REVERSIBLE BACKS

4x5 ***Special***	$ 35.00
4x5 to 3¼x4¼ ***Special***	35.00
5x7	35.00
5x7 to 4x5	35.00
5x7 to 3¼x4¼	35.00
8x10	36.25
8x10 to 5x7	36.25
8x10 to 4x5	36.25

VIEW CAMERA REVOLVING BACKS

4x5 ***Special***	$ 56.00
4x5 to 3¼x4¼ ***Special***	56.00
5x7 to 4x5	56.00
5x7 to 3¼x4¼	56.00
8x10 to 5x7	63.00
8x10 to 4x5	63.00

SPLIT SLIDING CARRIAGE FOR VIEW CAMERA

For 5x7 Camera Centers 3½"x5" of 5"x7" Negative.	$ 49.00
For 8x10 Camera, same as above	54.00

VIEW CAMERA LENS BOARDS

	List Price
4"x4" Order by Size of Board only	$ 2.70
6"x6" Order by Size of Board only	3.25

VIEW CAMERA LENS BOARD REDUCER

For 8x10 View Camera:

From 6"x6", to 4½"x4½", to 4"x4", or, to 3½"x3½" ..... each $ 9.00

Above sizes are for Deardorff-make Lens Boards.

VIEW CAMERA PACKARD SHUTTER ADAPTER AND SHUTTER For 8x10 Camera

Adapter:

With 2¾" No. 6 Shutter	$ 50.00
With 2¾" No. 6 Synchro Shutter	56.00

Includes Lens Board.

VIEW CAMERA CARRYING CASES

De Luxe:

4x5 ***Special***	$ 40.00
5x7	40.00
8x10	50.00

These Carrying Cases are constructed of Plywood, Plastic covered. They are illustrated on page 26 of the catalogue.

Utility:

8x10	$ 32.00

The Utility Carrying Cases are constructed of medium weight black fibre, fitted with the same openings as the De Luxe cases. No compartment in the top. These cases are not illustrated in the catalogue.

PRECISION HANDI STANDS

Height of Stand

6 foot	$ 90.00
8 foot	92.00

Packing Charge, either size — $12.50 NET.

Supplied with gliders as standard equipment, rubber-tired casters will be supplied instead if so specified.

COMMERCIAL SERIES PRECISION CAMERAS, STANDS AND ACCESSORIES

Formerly Listed as Studio Cameras, Stands and Accessories

COMMERCIAL SERIES CAMERA—8x10

List Price

Camera with Revolving Adapter and 8x10 Back.....$655.00

Includes Lens Board.

Packing Charge, NET — $25.00.

REVOLVING ADAPTERS AND CAMERA BACKS

8x10 Revolving Adapter only.....$110.00

The 8x10 Revolving Adapter will accept the full-size 8x10 View Camera Back, or all sizes of the 8x10 View Camera Reducing Backs.

8x10 Back to fit Revolving Adapter..... 36.25

5x7 Back to fit Revolving Adapter..... 36.25

4x5 Back to fit Revolving Adapter..... 36.25

CAMERA LENS BOARDS

For 8x10 or 11x14 Cameras:

8"x8" Order by Size of Board only.....$ 4.75

PACKARD SHUTTER ADAPTER AND SHUTTER

For 8x10 or 11x14 Cameras:

Adapter:

With 4" No. 6 Shutter..... 62.00

With 4" No. 6 Synchro Shutter..... 68.00

Includes Lens Board.

COMMERCIAL SERIES CAMERA—11x14

List Price

Camera with 11x14 Reversible Back.....$758.00

Camera with Revolving Adapter and 8x10 Back only..... 854.25

Includes Lens Board.

Packing Charge, NET — $25.00.

CAMERA BACK

Reversible:

11x14 .....$ 65.00

REVOLVING ADAPTERS AND CAMERA BACKS

11x14 Revolving Adapter only.....$125.00

The 11x14 Revolving Adapter reduces to 8x10, and will accept all sizes of 8x10 View Camera Reducing Backs.

8x10 Back to fit Revolving Adapter..... 36.25

5x7 Back to fit Revolving Adapter..... 36.25

4x5 Back to fit Revolving Adapter..... 36.25

CAMERA LENS BOARD REDUCERS

For 8x10 or 11x14 Cameras:

From 8"x8", to 6"x6".....$ 10.00

Above size for Deardorff-make Lens Board.

INVERTED CONE FOR SHORT FOCUS LENSES

(Recessed Lens Board)

For 8x10 or 11x14 Cameras:

6" Cone, for 12" or 14" Lenses.....$ 55.00

Fitted with 6"x6" Lens Board.

With Packard 3½" No. 6 Shutter..... 70.00

With Packard 3½" No. 6 Synchro Shutter..... 76.00

COMMERCIAL SERIES CAMERA STANDS

	List Price
8 foot height	$565.00
10 foot height	601.00
12 foot height	637.00
14 foot height	673.00

Packing charge for 8', 10' and 12' sizes—$40.00 NET; 14', $52.00 NET.

PRECISION ENLARGING, REDUCING AND COPYING CAMERAS, STANDS AND ACCESSORIES

ERC CAMERA — 14x14 MODEL A

List Price

Model "A", with 11x14 Reversible Back $615.00
Model "A", with Revolving Adapter, and 8x10 Back only 711.25
Model "A", with 14x14 Stay-Flat Back and 14x14 Stay-Flat Double Holder, only 750.00
Includes Lens Board.

ERC CAMERA — 14x14 MODEL B

Model "B", with 11x14 Reversible Back $800.00
Model "B", with Revolving Adapter, and 8x10 Back only 896.25
Model "B", with 14x14 Stay-Flat Back and 14x14 Stay-Flat Double Holder, only 935.00
Includes Lens Board.

ERC CAMERA — 14x14 MODEL C

Model "C", with 11x14 Reversible Back $915.00
Model "C", with Revolving Adapter, and 8x10 Back only 1011.25
Model "C", with 14x14 Stay-Flat Back and 14x4 Stay-Flat Double Holder, only 1050.00
Includes Lens Board.
Packing Charge, all models, NET — $30.00.

ERC CAMERA BACKS

Reversible—Reducing:
14x14 to 11x14 ..... $ 65.00

REVOLVING ADAPTERS AND CAMERA BACKS

14x14 Revolving Adapter only $125.00
The 14x14 Revolving Adapter reduces to 8x10, and will accept all sizes of 8x10 View Camera Reducing Backs.
8x10 Back to fit Revolving Adapter 36.25
5x7 Back to fit Revolving Adapter 36.25
4x5 Back to fit Revolving Adapter 36.25

STAY-FLAT BACK WITH FOCUSING PANEL

14x14 ..... $ 85.00

STAY-FLAT DOUBLE HOLDER

14x14 ..... $115.00

ERC CAMERA LENS BOARDS

For 14x14 or 17x17 Cameras:
8"x8" Order by Size of Board only ..... $ 4.75

ERC CAMERA PACKARD SHUTTER ADAPTER AND SHUTTER

For 14x14 or 17x17 Cameras:
Adapter:
With 4" No. 6 Shutter ..... $ 62.00
Includes Lens Board.

ERC CAMERA — 17x17 MODEL A

List Price

Model "A", with 11x14 Reversible Back $676.00
Model "A", with Revolving Adapter and 8x10 Back only 770.25
Model "A", with 17x17 Stay Flat Back, and 17x17 Stay-Flat Double Holder, only 818.00
Includes Lens Board.

ERC CAMERA — 17x17 MODEL B

Model "B", with 11x14 Reversible Back $880.00
Model "B", with Revolving Adapter and 8x10 Back only 974.25
Model "B", with 17x17 Stay-Flat Back, and 17x17 Stay-Flat Double Holder, only 1022.00
Includes Lens Board.

ERC CAMERA — 17x17 MODEL C

Model "C", with 11x14 Reversible Back $1005.00
Model "C", with Revolving Adapter and 8x10 Back only 1099.25
Model "C", with 17x17 Stay-Flat Back, and 17x17 Stay-Flat Double Holder, only 1147.00
Includes Lens Board.
Packing Charge, all models, NET — $33.00.

ERC CAMERA BACKS

Reversible—Reducing:
17x17 to 11x14 ..... $ 78.00

REVOLVING ADAPTERS AND CAMERA BACKS

17x17 Revolving Adapter only $136.00
The 17x17 Revolving Adapter reduces to 8x10 and will accept all sizes of 8x10 View Camera Reducing Backs.
8x10 Back to fit Revolving Adapter 36.25
5x7 Back to fit Revolving Adapter 36.25
4x5 Back to fit Revolving Adapter 36.25

STAY-FLAT BACK WITH FOCUSING PANEL

17x17 ..... $ 95.00

STAY-FLAT DOUBLE HOLDER

17x17 ..... $125.00

ERC CAMERA LENS BOARD REDUCERS

For 14x14 or 17x17 Cameras:
From 8"x8", to 6"x6" ..... $ 10.00
Above size for Deardorff-make Lens Board.

PRECISION ENLARGING, REDUCING AND COPYING CAMERA STANDS

List Price

10 foot length $445.00
12 foot length 472.00
15 foot length 522.00
Casters, Elevating and Locking Mechanism installed on any of the above ERC Stands 55.00

Copy Boards larger than standard 30"x40" size, and Hinged Glass Pressure Frames for any size available on special order. Prices upon request.
Packing Charge, for 10' and 12' sizes—$40.00 NET; for 15', $52.00 NET.

4 x 5

DEARDORFF PRECISION TRIAMAPRO

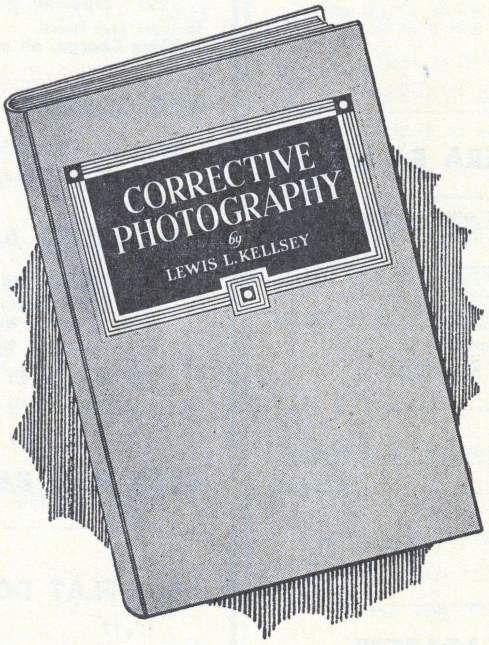
THE "UNIVERSAL" CAMERA

Temporarily out of production. Production schedule will be announced at a later date.

Lenses, Shutters, Rangefinders, Photo-Flash equipment, light testing Meters, and Tripods for the Triamapro are partially listed in the Triamapro Catalogue. Prices for accessories to be furnished with the camera may be obtained upon application.

"CORRECTIVE PHOTOGRAPHY" by Lewis L. Kellsey. $6.00

An Elementary Illustrated Textbook on Camera Swings and How to Use Them



Presented in a Simplified and Understandable Manner

EVERY PHOTOGRAPHER SHOULD HAVE A COPY OF "CORRECTIVE PHOTOGRAPHY"

For Sale By

L. F. DEARDORFF & SONS, INC.

11 SOUTH DES PLAINES STREET, CHICAGO 6, ILL.

DESIGNERS AND BUILDERS OF PRECISION CAMERAS AND STANDS FOR CORRECTIVE PHOTOGRAPHY

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